

The 2026 NAHB International Builders' Show®

Education & Events List as of 12/31/2025

Name	Type	Date	Location
Marketing and Communicating with the Aging in Place Client (CAPS I)	Pre-Show Course	Saturday, February 14 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Advanced High-Performance Building: Best Practices for Climate Zones	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 27
Design Concepts and Methods for Livable Homes and Aging in Place (CAPS II)	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Estimating: The First Line of Defense for Profits	Pre-Show Course	Sunday, February 15 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Land Development I: Getting Started, Business Management & Financing	Pre-Show Course	Sunday, February 15 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 23-24
Path to Gold: The Complete New Home Salesperson	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 22
Project Management	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Land Development II: Strategic Innovation & Execution	Pre-Show Course	Sunday, February 15 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 23-24
The Project Schedule as a Planning and Communication Tool	Pre-Show Course	Sunday, February 15 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Associates of Excellence Awards	Awards Ceremony	Monday, February 16 10:30 - 11:30 am	TBD
Young Professional Awards	Awards Ceremony	Monday, February 16 6:00 - 6:30 pm	TBD
Building Science Symposium	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	OCCC - TBD
Business Accounting: A Road Map to Profitability	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Business Management for Building Professionals	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 23-24
Details and Solutions for Livable Homes and Aging in Place (CAPS III)	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Financial Management	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 22

Name	Type	Date	Location
How to Craft a Winning Digital Marketing Strategy	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Site Planning	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - TBD
Train the Trainer	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 27
Job Costing: The Road Map Continues	Pre-Show Course	Monday, February 16 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Website Best Practices for Maximum Lead Generation	Pre-Show Course	Monday, February 16 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 25-26
The New American Home Tour - Tuesday	Tour	Tuesday, February 17 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W40 - TNAH Tour Tickets
The New American Remodel Tour - Tuesday	Tour	Tuesday, February 17 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W39 - TNAR Tour Tickets
Offsite and Industrialized Construction: From Capital to Components	Presentation	Tuesday, February 17 7:45 - 8:15 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
DCW Opening Ceremonies, Featuring Emmitt Smith	Keynote	Tuesday, February 17 8:00 - 9:00 am	OCCC - West 415 - Valencia Ballroom
5 Proven Processes to Boost Team Efficiency & Client Satisfaction	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 304H
Building for Today's Buyer: Data, Trends & Strategies for Attainable, Livable Homes	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 240C
Built to Sell: Unshakeable Sales Power in Any Market	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 314B
From Chaos to Clarity: Tackling Communication, Scope Creep & Jobsite Chaos with Tech	AI & Tech Studio Session	Tuesday, February 17 8:15 - 8:45 am	OCCC - West 230 - AI and Tech Studio
Metrics, Smetrics: How to Track the Numbers That Truly Matter	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 308C
Offsite Meets Onsite: Hybrid Construction for Speed, Savings & Efficiency	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 307B
People Over Process: Exposing the Hidden Killer That's Costing You Sales	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 315A
Shop Talk: Tools on the Truck - What Tech Are You Using?	Discussion	Tuesday, February 17 8:45 - 9:15 am	OCCC - West 304E- Remodeling Central

Name	Type	Date	Location
TEST EVENT 3 CTZ	Demo	Tuesday, February 17 9:00 - 10:15 am	OCCC - S1103 - IBS Craft Techniques Zone
Automated Takeoffs, Predictive Scheduling & SupplyChain Forecasting with AI	AI & Tech Studio Session	Tuesday, February 17 9:15 - 9:45 am	OCCC - West 230 - AI and Tech Studio
Teaching Sells: How Builders Can Turn Education into Their #1 Sales and Loyalty Tool	Presentation	Tuesday, February 17 9:30 - 10:00 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
2026 Multifamily Market Outlook	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 307B
3 Journeys of Builder & Remodeler Growth: Strategies & Lessons Learned	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 304C
AI is Your MVP: Train & Coach Your Team to Win	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 315A
Avoid Margin Loss & Unlock Hidden Profit Through Smarter Project Management	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 314B
IBS Overview	Presentation	Tuesday, February 17 10:00 - 10:30 am	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Know Before You Go! 50 Must-See Products & Services at IBS 2026	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 304H
Private Builder Playbook: Proven Strategies to Win in a Big Builder World	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 240C
Profitable Processes: How Successful Builders Streamline, Delegate & Grow	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 224B
Reshaping Home Building: Innovative, Efficient & Affordable Communities That Last	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 308C
Shatter The Sales Stereotype: Redefining What Makes a Top Sales Performer Today	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 311G
The 7 Habits of Highly Effective Builders	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 224F
Creating AI Workspaces That Support Every Part of Your Marketing Hub	AI & Tech Studio Session	Tuesday, February 17 10:15 - 10:45 am	OCCC - West 230 - AI and Tech Studio
Dopamine Décor: The Science & Style Behind Designing Bold, Joy-Filled Homes	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 311A - Design Central
Double Your Conversion Rate Without Spending More	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 312A - Sales Central

Name	Type	Date	Location
Multifamily Developments In Demand & Moving Forward in the Current Market	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 306A - Multifamily Central
Sculpted in Style: The Future of Luxury Interiors in Modern Living	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 303A - Custom Building Central
Unlock the Full Potential of Offsite Construction: A Builder's Guide to Smarter Construction	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
Data-Powered Growth: AI & Innovative Tech for Land Planning & Business Expansion	AI & Tech Studio Session	Tuesday, February 17 11:15 - 11:45 am	OCCC - West 230 - AI and Tech Studio
Tuesday Game Changer: Kelley Earnhardt Miller	Game Changer	Tuesday, February 17 11:15 am - 12:15 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
5 Trends Set to Reshape Home Improvement in 2026 & Beyond	Presentation	Tuesday, February 17 12:00 - 12:30 pm	OCCC - West 304E- Remodeling Central
A Better Bottom Line: Mastering Cash Flow, Profit Protection & Sales Growth with Diligence	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 224B
AI, Demystified: Field-Tested Tools to Streamline Builds, Protect Margins & Reduce Headaches	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 307B
Budget-Friendly Marketing: 3 Marketing Pros, 3 Builder Sizes, 3 Winning Strategies	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 315A
Build for a Changing America: Product Strategy for Evolving Age & Household Trends	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 240C
Design Sells: Create Affordable Homes Buyers Want & Can Afford	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 314B
Effective Even-Flow Scheduling For Shorter Build Times & Higher Profits	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 304C
From Hesitation to Homeowner: How to Close More Sales in a Reluctant Market	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 311G
Get Up to Speed on the 2024 International Energy Conservation Code (IECC)	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 304H
Maximizing Trade & Supplier Relationships in a Tough Market	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 224F
The Approvals Gauntlet: Navigating Zoning & Entitlements for Attainable Housing	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 308C
CTRL + ALT + CONNECT: How OSCs Use AI & Empathy to Reboot the Sales Journey	AI & Tech Studio Session	Tuesday, February 17 12:45 - 1:15 pm	OCCC - West 230 - AI and Tech Studio

Name	Type	Date	Location
Shop Talk: Leads to Locks - How to Generate & Close More Jobs	Discussion	Tuesday, February 17 12:45 - 1:15 pm	OCCC - West 304E- Remodeling Central
Shop Talk: Supercharging Sales with AI - Possibilities, Realities & Pitfalls	Discussion	Tuesday, February 17 12:45 - 1:15 pm	OCCC - West 312A - Sales Central
Designing Accessible Multifamily Housing: Avoid Costly Mistakes & Legal Pitfalls	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 306A - Multifamily Central
Exit Smart: Building a Strategic Business Plan for Your Future Transition	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 304E- Remodeling Central
From Browsing to Belonging: Website Personalization That Converts	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 312A - Sales Central
From Builder to Developer: Turn Construction Profits into Generational Real Estate Assets	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 303A - Custom Building Central
How AI & Machine Learning Reduce Callbacks & Drive Continuous Improvement	AI & Tech Studio Session	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 230 - AI and Tech Studio
Profitable Amenities, Features & Customizations: From 55+ to the Next-Gen Buyer	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 311A - Design Central
Solutions Inside & Out: Pressure-sensitive adhesive tapes for building and construction	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Meet the Experts - Leveraging Networks for International Business	Presentation	Tuesday, February 17 2:00 - 2:30 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
10 Risk-Reward Strategies for Smarter Lease-Ups in 2026	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 308C
An Insider Guide to 2026 Design & Product Trends	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 311G
Out with the Old: Modern Marketing Plans That Actually Work	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 314B
Reimagining the Buyer Journey: Builder Lessons from Fashion, Tech & Hospitality	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 315A
Scaling with Intention: Signs You're Ready & Steps to Get There	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 224F
Stop Chasing, Start Closing: No-Nonsense Sales for Profitable, Low-Drama Projects	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 304C
Take Control of Project Costs! Practical Cost & Change Order Management Strategies	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 224B

Name	Type	Date	Location
The Outlook: 2026 Housing & Economic Forecast	Super Session	Tuesday, February 17 2:15 - 3:45 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Unlock Cash Flow & Regain Control Without Debt, Fees or More Sales	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 304H
Shop Talk: 10 Strategies to Reboot Your Trade Relationships	Discussion	Tuesday, February 17 2:30 - 3:00 pm	OCCC - West 303A - Custom Building Central
Why Smart Builders Use SIPs: What You Need to Know	Presentation	Tuesday, February 17 3:30 - 4:00 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
10 Strategies to Build Buyer Confidence & Cut Cancellations In Uncertain Times	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 315A
A Better Bottom Line: Mastering Cash Flow, Profit Protection & Sales Growth with Diligence [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 240C
Effective Even-Flow Scheduling For Shorter Build Times & Higher Profits [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 304H
Lead-Converting AI: 2x Appointments & Record Sales for Southern Homes	AI & Tech Studio Session	Tuesday, February 17 4:00 - 4:30 pm	OCCC - West 230 - AI and Tech Studio
NAHB/Builders Mutual Safety Award for Excellence (SAFE) Ceremony	Awards Ceremony	Tuesday, February 17 4:00 - 5:30 pm	OCCC - S14175 - IBS Jobsite Safety Zone
Next Gen Insights: What Young Pros Want in Floor Plans, Elevations & Interiors	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 311G
Private Builder Playbook: Proven Strategies to Win in a Big Builder World [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 224F
Replace Yourself in Sales: 5 Steps to Creating a Team That Closes	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 304C
Shatter The Sales Stereotype: Redefining What Makes a Top Sales Performer Today [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 314B
Take Control of Project Costs! Practical Cost & Change Order Management Strategies [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 224B
Avoiding Costly Mistakes: Remodeling Project Management Best Practices	Presentation	Tuesday, February 17 4:15 - 4:45 pm	OCCC - West 304E- Remodeling Central
Changing Multifamily Market Demographics	Presentation	Tuesday, February 17 4:15 - 4:45 pm	OCCC - West 306A - Multifamily Central
Luxury Rules: Elevating Kitchens & Baths for Every Budget	Presentation	Tuesday, February 17 4:15 - 4:45 pm	OCCC - West 311A - Design Central

Name	Type	Date	Location
The Nationals Awards Gala featuring 55+ Housing, Global Innovation and NAHB Honors	Awards Ceremony	Tuesday, February 17 5:00 - 10:00 pm	Hyatt Regency Orlando - 9801 International Dr, Orlando, FL 32819
IBS House Party	Reception	Tuesday, February 17 6:00 - 8:00 pm	Live! at The Pointe Orlando - 9101 International Dr, Orlando, FL 32819
The New American Home Tour - Wednesday	Tour	Wednesday, February 18 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W40 - TNAH Tour Tickets
The New American Remodel Tour - Wednesday	Tour	Wednesday, February 18 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W39 - TNAR Tour Tickets
Profitable Design Strategies for Adaptable Living	Presentation	Wednesday, February 18 7:45 - 8:15 am	OCCC - West 311A - Design Central
Unlocking Sales Potential: The Hidden Skills Your Team is Missing	Presentation	Wednesday, February 18 7:45 - 8:15 am	OCCC - West 312A - Sales Central
NAHB Meeting of the Members & Leadership Council	Presentation	Wednesday, February 18 8:00 am - 12:30 pm	OCCC - West 415 - Valencia Ballroom
Cut Costs, Keep Quality: 6 Proven Strategies for Attainable Homes	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 224B
MAP It Out: The Best Route for Moving Aging Inventory	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 315A
Neighborhood Main Streets & Missing Middle Housing: How to Deliver What the Market Wants	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 307B
Re-Designing Design: Practical Ways AI Enhances the Process	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 311G
Remodeling by the Numbers: Market Outlook & Business Benchmarks for 2026	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 304H
Servant Leadership: Turning Trust Into Performance & Profitability	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 224F
Smarter Value Engineering: Teaming with Trades to Cut Costs, Not What Sells	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 304C
Stop the Scroll: Brand Storytelling That Grabs Attention, Inspires Trust & Makes the Sale	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 314B
The Belonging Blueprint: Creating Wellness, Connection & Community in Multifamily Living	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 308C

Name	Type	Date	Location
The Marathon Mindset: Olympic-Level Grit for Long-Term Success in Building	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 240C
Unleash the Power of Your Software: Digital SOPs, Systems & Processes Made Simple	AI & Tech Studio Session	Wednesday, February 18 8:15 - 8:45 am	OCCC - West 230 - AI and Tech Studio
The Experience: Mastering Customer Care During & After the Build	Super Session	Wednesday, February 18 8:30 - 10:00 am	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Estimating & Beyond: How AI is Transforming the Entire Pre-Construction Process	AI & Tech Studio Session	Wednesday, February 18 9:15 - 9:45 am	OCCC - West 230 - AI and Tech Studio
Nail Your Niche: How to Stand Out, Scale Up & Sell More	Presentation	Wednesday, February 18 9:30 - 10:00 am	OCCC - West 303A - Custom Building Central
Opening the Playbook on Design for Offsite Construction	Presentation	Wednesday, February 18 9:30 - 10:00 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
3 Simple Strategies to 5% More Profit	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 224F
AI's Impact on Multifamily: Smarter Sites, Faster Leasing, Stronger Operations	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 308C
Big Sales & Marketing Wins on a Small Builder Budget	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 315A
Collaboration Over Chaos: The Power of Unified Pre-Construction	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 304C
Density Done Right: Attainability Without Sacrificing Livability	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 314B
Healthy, Resilient Development Opportunities	Presentation	Wednesday, February 18 10:00 - 10:30 am	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Home Trends, Buyer Preferences & Most Likely Features for 2026	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 311G
Listen Smarter, Communicate Clearer: Build Trust, Reduce Conflict & Get Results	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 224B
No More Callbacks: The Secrets to Error-Free Execution in Construction	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 240C
Remodeler Pre-Construction that Boost Profits, Clarity & Client Confidence	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 304H

Name	Type	Date	Location
The New Search Landscape: 5 Moves to Outrank & Outperform in a Zero-Click World	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 307B
AI Buyers & Sales Assistants: Revolutionizing Your Website's New Home Shopping Experience	AI & Tech Studio Session	Wednesday, February 18 10:15 - 10:45 am	OCCC - West 230 - AI and Tech Studio
6 Game-Changing Marketing Tools You'll Wish You Started Using Yesterday	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 312A - Sales Central
Beyond the Punch List: Smarter Aftercare to Protect Margins & Build Loyalty	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 303A - Custom Building Central
Big Solutions in Small Spaces: ADU Design & Planning Essentials	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 311A - Design Central
Leveraging Rent Roll & DSCR for Financial Success	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 306A - Multifamily Central
Soft Remodel, Big Impact: High Performance Strategies for Smarter Living	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 304E-Remodeling Central
Stack Chat: Building a Marketing Tech Stack That Fits Your Business & Buyers	AI & Tech Studio Session	Wednesday, February 18 11:15 - 11:45 am	OCCC - West 230 - AI and Tech Studio
Wednesday Game Changer: Jon Taffer	Game Changer	Wednesday, February 18 11:15 am - 12:15 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
3 Keys to Winning Floor Plans: Right-Sized, On-Trend, Margin-Boosting	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 314B
A Builder's Guide to Navigating the Built-for-Rent Boom	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 240C
Beyond the Base Price: Maximizing Profitability Through Strategic Pricing	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 304C
Breaking the 12 Barriers to Offsite Construction Success	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 308C
Ditch the Spreadsheets: 3 Builders Who Proved the Power of Business Intelligence	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 224F
Get Them to Do What You Ask: The ABCs of Team Accountability	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 224B
Profit-Protecting Design-Build: Smarter Budgets, Cash Flow & Client Fit	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 307B
The Brave Leader Blueprint: Elevating Sales Teams with Courage, Clarity & Consistency	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 315A
Winner Techs All: Smarter Tools for Online Sales & Marketing Success	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 311G

Name	Type	Date	Location
Your Secret Sales Weapon: Using Back-Office Tech Win Bigger, Better Jobs	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 304H
Emerging Tech Trends Builders Need to Know: The Best of CES 2026	AI & Tech Studio Session	Wednesday, February 18 12:45 - 1:15 pm	OCCC - West 230 - AI and Tech Studio
Young Professional Member Meet-Up @ NAHB HQ	Meet-Up	Wednesday, February 18 1:00 - 2:00 pm	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
Build a Brand That Sells: Marketing Strategy for High-End Remodels	Presentation	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 304E-Remodeling Central
Data-Driven Design: Strategies That Sell Homes Faster & For More Money	Presentation	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 311A - Design Central
Frustrated by Your Tech? How Collaboration Can Deliver Tools That Truly Work	AI & Tech Studio Session	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 230 - AI and Tech Studio
Meet the Experts - What We Wish We Knew Before Doing Business in the U.S.	Presentation	Wednesday, February 18 2:00 - 2:30 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
60 Design Ideas in 60 Minutes: Smart Moves for a Shifting Market	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 311G
8 Business Essentials to Drive Profitability, Performance & Growth	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 224F
AI is Your MVP: Train & Coach Your Team to Win [ENCORE]	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 315A
Building Materials in Flux: Pricing Trends, Trade Dynamics & Supply Chain	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 240C
Cut Costs, Keep Quality: 6 Proven Strategies for Attainable Homes [ENCORE]	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 224B
Designing & Developing Attainable Housing That Works: Smart Solutions for Lasting Impact	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 308C
Elevate Your Elevations: Create Streetscapes & Exteriors That Sell Homes	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 314B
Increase Velocity, Decrease Cycle Time: Streamlining Workflow for Profit & Peace of Mind	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 304C
Swipe, Scroll, Sell: Making Social Media Your Best Sales Center	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 307B
The Rally: Unstoppable Sales — 5 Pillars to Stand Out, Win Buyers & Sell More in 2026	Super Session	Wednesday, February 18 2:15 - 3:45 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room

Name	Type	Date	Location
The Success Sweet Spot: Balancing Structure & Creative Freedom for Maximum ROI	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 304H
Build It, Bank It: How AI Can Help & Hurt Your Cash Flow Strategy	AI & Tech Studio Session	Wednesday, February 18 2:45 - 3:15 pm	OCCC - West 230 - AI and Tech Studio
3 Simple Strategies to 5% More Profit [ENCORE]	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 224B
8 AI Tools for 3-5 Point Margin Gain	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 224F
AI Chatbots & Assistants: Better Leads, Faster Follow-Up, More Sales	AI & Tech Studio Session	Wednesday, February 18 4:00 - 4:30 pm	OCCC - West 230 - AI and Tech Studio
Beyond the Base Price: Maximizing Profitability Through Strategic Pricing [ENCORE]	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 304C
Building Accountable Crews Who Deliver (Even When You're Not There)	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 240C
Design You Can Feel: The Trends, Materials & Principles Behind Kitchens & Baths That Endure	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 314B
Future-Proof Your Funnel: Brand, Media, AI & More to Keep (Cautious) Leads Moving	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 315A
International Reception	Reception	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Land Development for Newbies: Real Talk, Real Tools, No Fluff	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 308C
Mastering the Client Experience From First Contact to Final Walkthrough	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 304H
Swipe, Scroll, Sell: Making Social Media Your Best Sales Center [ENCORE]	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 311G
Change Orders: Best Practices for Smooth, Profitable Projects	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 304E-Remodeling Central
Design First: Smarter Strategies for Climate-Responsive Homes	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 311A - Design Central
Elevating Customer Touchpoints Through 'Unreasonable Hospitality'	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 312A - Sales Central
TENTATIVE: BFR Boom: How to Develop, Finance & Build Communities That Last	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 306A - Multifamily Central

Name	Type	Date	Location
Best in American Living™ Awards sponsored by SMEG, featuring Design, Multifamily, Offsite Construction and Remodeling	Awards Ceremony	Wednesday, February 18 5:00 - 8:00 pm	Hyatt Regency Orlando - 9801 International Dr, Orlando, FL 32819
IBS Young Pro Party	Reception	Wednesday, February 18 7:30 - 10:30 pm	The Hampton Social, Pointe Orlando - 9101 International Dr, Orlando, FL 32819
The New American Home Tour - Thursday	Tour	Thursday, February 19 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W40 - TNAH Tour Tickets
The New American Remodel Tour - Thursday	Tour	Thursday, February 19 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W39 - TNAR Tour Tickets
Mastering TikTok: Start Now, Stand Out, Sell More	Presentation	Thursday, February 19 7:45 - 8:15 am	OCCC - West 312A - Sales Central
AI in Action: How Builders Are Using AI to Boost Efficiency & Client Satisfaction	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 240C
Complete Placemaking: Designing Neighborhoods That Stand Out & Sell Out	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 307B
Fix the Friction: Build Connected Buyer Journeys That Convert & Refer	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 311G
Mix It Up: The Power & Profit in Product Diversification	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 308C
Practical Strategies to Maximize Remodeling Margins	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 304C
Site Selection Reimagined: AI & Instant Intelligence for Faster, Smarter Development Decisions	AI & Tech Studio Session	Thursday, February 19 8:15 - 8:45 am	OCCC - West 230 - AI and Tech Studio
Smart Strategies to Strengthen & Diversify Your Revenue Streams	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 304H
The Blueprint: How Innovation-Driven Design & Construction Is Reimagining Attainable Housing	Super Session	Thursday, February 19 8:30 - 10:00 am	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Small Builder, Big Digital Tools: Interactive Plans, Virtual Tours & More to Stand Out	AI & Tech Studio Session	Thursday, February 19 9:15 - 9:45 am	OCCC - West 230 - AI and Tech Studio
Exit Smart: Building a Strategic Business Plan for Your Future Transition	Presentation	Thursday, February 19 9:30 - 10:00 am	OCCC - West 303A - Custom Building Central
Global Home Building Symposium	Networking	Thursday, February 19 9:30 - 11:30 am	OCCC - West 101
Revolutionizing Scheduling & Productivity with AI-Powered Project Management	Presentation	Thursday, February 19 9:30 - 10:00 am	OCCC - West 304E- Remodeling Central

Name	Type	Date	Location
The AI-Driven Buyer: Adapting Your Strategy to Meet the Modern Home Search	Presentation	Thursday, February 19 9:30 - 10:00 am	OCCC - West 312A - Sales Central
7 Ways to Cut Costs, Reduce Waste & Streamline Construction	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 304H
Built to Last: Beating Burnout & Finding Balance in a High-Pressure Industry	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 307B
Higher Profits & Happier Customers Through Intentional Design	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 308C
Selling Wellness in Kitchens & Baths: Design That Feels as Good as It Looks	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 311G
Strategic Alliance Sprint	Presentation	Thursday, February 19 10:00 - 10:30 am	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Tackling the Talent Shortage: How to Build a High-Performing Team That Lasts	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 240C
Pre-Sale Power: Visual Tools & Tactics That Supercharge Your Sales	AI & Tech Studio Session	Thursday, February 19 10:15 - 10:45 am	OCCC - West 230 - AI and Tech Studio
2025 NGBS: Must-Know Changes for Multifamily	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 306A - Multifamily Central
Digital Chemistry: How Storytelling + Tech Can Win Buyers' Hearts (& Sales)	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 312A - Sales Central
No Margin, No Mission: Finding Balance While Building Big	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 303A - Custom Building Central
Simplify Your Financial Management: Less Stress, Smarter Business Decisions	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 304E- Remodeling Central
Simplifying Automation: 5 Practical Ways to Streamline Design & Documentation	AI & Tech Studio Session	Thursday, February 19 11:15 - 11:45 am	OCCC - West 230 - AI and Tech Studio
Thursday Game Changer: Lee Thomas Miller	Game Changer	Thursday, February 19 11:15 am - 12:15 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Beat the Algorithm: Smarter Posts, Stronger Results	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 312A - Sales Central
How to Build a Construction Company That Runs & Grows Without You	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 303A - Custom Building Central
Leveraging Tech & Innovation for Remodeling Efficiency & Customization	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 304E- Remodeling Central
The New Rules of Floor Plan Design: What Today's Buyers Really Want	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 311A - Design Central
Smarter Jobsites: How Builders Are Using AI & Tech to Boost Visibility & Performance	AI & Tech Studio Session	Thursday, February 19 12:15 - 12:45 pm	OCCC - West 230 - AI and Tech Studio

Name	Type	Date	Location
10 Secrets for Driving More Margin at Each Phase of the Build	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 240C
26 Creative Marketing Ideas for 2026	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 307B
Contracts, Insurance & AI: Strategies to Reduce Liability & Manage Risk in 2026	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 304H
Data-Backed Unit Plans, Amenities & Upgrades for Higher Rental Rates & Happier Residents	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 308C
Social Media Done On Your Own: Simple. Authentic. Affordable. Effective.	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 304C
Overcoming Tariffs and Supply Chain Disruption	Presentation	Thursday, February 19 2:00 - 2:30 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
2026 Best of IBS Awards Ceremony & Toast	Awards Ceremony	Thursday, February 19 3:30 - 4:00 pm	OCCC - W5483 - IBS Construction Performance Zone
Black Builder & Mentor Mixer	Networking	Thursday, February 19 5:00 - 7:00 pm	The New American Home
IBS Closing Concert featuring Brothers Osborne	Concert	Thursday, February 19 5:00 - 7:00 pm	OCCC - West 415 - Valencia Ballroom